

DESERT RESIDENT CARD

WHAT DEFINES RESIDENCY?

Residency is determined by a person's primary residence according to the California Vehicle Code, section 12505. Coachella Valley is –Palm Springs- Cathedral City- Rancho Mirage- Palm Desert- Indian Wells- La Quinta- Indio and all points between. Acceptable proof of residency includes one of the following:

- 1) A valid **California Driver License** (not an ID card) that shows an address located in the Coachella Valley.
- 2) **Car Registration** that shows an address in the Coachella Valley with name matching (any) state issued photo ID.
- 3) A **Resident Card** issued by a city in the Coachella Valley. (La Quinta, Indian Wells, Palm Desert, Palm Springs)
- 4) Current **Property Tax bill** with Coachella Valley address*
- 5) A Current *Southern California Edison, Imperial Irrigation District, Southern California Gas Co., Coachella Valley Water District, or Desert Water Agency* **Utility Bill** with Coachella Valley Address with name matching (any) state issued photo ID.

*Please note: this program is not intended for timeshares, temporary renters or lease holders.

2011 / 2012 SEASON RESIDENT DISCOUNT RATES

		<u>RESORT COURSE</u>		<u>LEGEND COURSE</u>	
		Regular	Senior*	Regular	Senior*
Oct 1 – Oct 13	Sun-Thur	Closed	Closed	\$39.00	\$29.00
	Fri & Sat	Closed	Closed	\$45.00	\$35.00
Oct 14 – Nov 17	Mon-Sun	\$59.00	\$49.00	Closed	Closed
Nov 18 – Jan 8*	Mon-Sun	\$55.00	\$45.00	\$45.00	\$35.00
Jan 9 – March 31	Mon-Sun	\$69.00	\$59.00	\$59.00	\$49.00
April 1 – April 30	Mon-Sun	\$59.00	\$49.00	\$49.00	\$45.00

* Seniors are considered 60+ years of age and rates are only available before 8:00am and after 11:00am. Additional access may be granted during the season at discretion of course.

*Holiday rates apply on the following dates, on these dates the Jan 9 – March 31 rates apply.

November 25th & 26th December 26th thru December 31st

IMPORTANT NOTICE

There is no exception for inability to provide proof of residency. If you are denied the resident rate due to lack of appropriate documentation and pay the posted rate the difference between the resident rate and the posted will be refunded to you upon providing your proof of residency and purchasing a Resident Discount Card. This is a one time consideration; if you play multiple rounds prior to providing your proof of residency and purchasing your Resident Discount Card we will refund the difference of only 1 round.

All current tee time booking rules such as providing a credit card to secure tee times and 24 hour cancellation policies apply to Desert Resident Card holders. Resident rates are determined by the course and may be changed at any time without notice. Desert Residents may book tee times up to 7 days in advance.

WHAT OTHER BENEFITS DO I RECEIVE AS A RESIDENT CARD HOLDER?

In addition to Resident Discount Rates you will also receive:

- Guest Rates** Bring up to 3 guests at a rate \$15 higher than the prevailing regular resident rate listed above, does not apply to senior rates, email rates, or any other resident discount
- E-Mail Specials** You will be enrolled as a member of our E-Club; this entitles you to periodic email specials at or below your current resident rate. Email rounds may be eligible for Loyalty Program and Benefits, see Email for details
- Golf Shop Discounts** Desert Resident Card members will get 15% off all non sale golf shop merchandise.
- Loyalty Benefits** Loyalty benefits and details listed on the back

Tahquitz Creek Golf Resort
1885 Golf Club Drive
Palm Springs CA 92264
www.tahquitzgolfresort.com

*2011/2012 SEASON
LIMITED AVAILABILITY
ONLY 1,500 WILL BE ISSUED*



DESERT RESIDENT CARD PROGRAM

RATES ARE LOCKED IN
ALL SEASON

EXPRESS CHECK-IN USING
YOUR CARD

ONLY HAVE TO PROVE
RESIDENCY
ONCE PER YEAR

GREAT GUEST RATES

LOYALTY BENEFITS

2 GREAT GOLF COURSES

“We Reward Your Loyalty”

LOYALTY CLUB BENEFITS

As a Desert Resident Card Holder at Tahquitz Creek Golf Resort you are automatically registered as a Loyalty Club Member. This gives you the opportunity to earn great rewards every time you play.

“Connecting with golfers through our shared love of the game of golf”

HOW DO I EARN AND RETAIN LOYALTY BENEFITS

Every time you play as a resident between Oct 1, 2011 and April 1, 2012 and swipe your card at check in you earn a “visit”, the more you visit the more you earn (see chart). To meet your fulfillment and retain your benefits you must play at least 1 time per month on average or 6 times between Oct 1, 2011 and April 1, 2012. If you fail to meet your fulfillment you will still receive your resident rate but you would not be eligible for benefits (see benefits listed below) until after your next paid round. Your benefits would then resume. All Loyalty Club benefits end May 31st. June 1st to Aug 31st benefits include Resident Rate only. Resident rates and benefits are determined by course and can be changed at any time without notice. Loyalty “visits” are not accrued and Loyalty Club Benefits are not included with tournament play, league play, or any other organized group or membership play, including Men’s Club, Ladies’ Club and Player’s Club.

“Loyalty Club Levels and Your Benefits”

After 1 visit

SILVER

status receives with every Green Fee:
Breakfast (6am to 10am)
Lunch (11am to 3pm)
(1) Small Range Bucket
(2) Draft Beers*

After 4 visits

Instant Reward

1 dozen Callaway Warbird 2.0’s
One time instant reward

After 6 visits

GOLD

status receives with Every Green Fee:
Breakfast (6am to 10am)
Lunch (11am to 3pm)
(1) Small Range Bucket
(2) Draft Beers*
30% Off Merchandise*
(1) Bottle of Water
(1) Bag of Tees
(1) Yardage Card

After 8 visits

Instant Reward

1 Pair of Adidas Golfite 4.0 Shoes
One time instant reward

After 10 visits

BLACK

status receives with Every Green Fee:
Breakfast (6am to 10am)
Lunch (11am to 3pm)
(1) Small Range Bucket
(2) Draft Beers*
30% Off Merchandise*
(1) Bottle of Water
(1) Bag of Tees
\$10 Taylor Made/Adidas Callaway
Gift Card*

*Benefits that are included with Twilight, Super Twilight, and Sundown Green Fees